



# INVITATION TO SUPPORT

## Rural Health Conference 2009



**Music Road Hotel & Inn**

**Pigeon Forge,  
Tennessee**

**November 18-20, 2009**



Mission: To Improve the Health of Rural Tennesseans

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## **"Rural Conference 2009: Building Healthy Communities"**

You are cordially invited to be a supporter of the 15<sup>th</sup> annual conference on November 18-20, 2009 at the Music Road Hotel & Inn in beautiful, centrally-located Pigeon Forge, TN. Lodging rooms may be reserved at the Hotel and Inn at the special conference rate of \$99 plus tax by calling 1-800-429-7700 or 1-865-429-7700 and referencing the Rural Health Association of TN Conference. Additional rooms are reserved at the Holiday Inn Express, 1/10 mile from the conference site.

### **Purpose and Goal**

The Rural Health Association of TN (RHAT) Conference is an annual event, whose purpose is to educate participants about concerns affecting rural Tennessee. The conference objectives are as follows: (1) Bring together a diverse group of persons concerned about rural health for learning and peer-to-peer networking opportunities. (2) To expand conference by adding two new tracks - Healthy Communities and International Health - focused on effective global health promotion strategies and models. (3) To highlight the unique factors that creates disparities in rural health care. (4) To identify best practices to influence public policies and initiatives. (5) To enhance the visibility and need for addressing global health promotion into rural health programming throughout the state. (6) To produce and disseminate a report of lessons learned from conference sessions, reviewed and molded by a Task Force of RHAT, and published on a state-wide website.

### **Our sessions this year will concentrate on the following:**

- Coordinated School Health
- Critical Access & Small Rural Hospitals
- Rural Physician Recruitment & Retention
- Health Promotion as a means of building healthy communities
- International Health

### ***Who attends the annual Rural Health Association of Tennessee Conference?***

- **Rural Hospital Administrators, CEOs, Directors of Nursing, Pharmacists, Dentists, County Mayors, Physicians, Social Workers, Dietitians, Emergency Medical Services professionals, Quality Assurance Professionals and other management personnel**
- **Board members of rural hospitals, health centers and other rural health organizations**
- **Coordinated School Health Coordinators, Nurses from Rural Health Clinics, Schools, Rural Hospitals, County Health Departments and other organizations who provide nursing care in rural communities**
- **Residents of rural Tennessee communities**
- **Individuals interested in the health and well-being of rural Tennesseans**

### ***Reasons to Exhibit at the Rural Health Association of Tennessee Conference***

- **Top-notch conference topics and speakers**
- **A potential audience of 450 rural health providers and advocates, coordinated school health coordinators and their assistants, including hospital administrators, rural physicians, nursing admin administrators, pharmacists, dentists, social workers, dietitians, public health professionals, rural health clinic staff and other providers of rural health services**
- **The opportunity to expose family practice residents, medical students, nursing students, and public health students from Tennessee's colleges and universities to your company's products and services**

- **Recognition of your status as a conference Sponsor in the Conference program and RHAT's web site, [www.rhat.org](http://www.rhat.org)**
- **Recognition as a sponsor of an organization committed to improving the lives of rural Tennesseans.**
- **RHAT is the state arm of the National Rural Health Association, a member association of more than 18,000 which is THE federal voice of rural health, promoting leadership, communication, education, research, and advocacy since 1978**
- **Exhibitor interaction with participants throughout the event is highlighted**

Please visit the RHAT website, [www.rhat.org](http://www.rhat.org), for session descriptions and full agenda in the coming months.

## Association Supporter Categories 2009

### **\_\_ A. Emerald Supporter - \$10,000**

- ◆ Choice of Exhibit Booth in Prime Location
- ◆ Full-Page Advertisement in Conference Program
- ◆ Additional full page ad in first issue of print newsletter
- ◆ Acknowledgement at Luncheon
- ◆ Signage in all plenary & breakout session rooms
- ◆ Onscreen Acknowledgement in Main Session Room via PowerPoint
- ◆ One RHAT Organizational Membership for 2010
- ◆ Introduce Plenary Speaker
- ◆ 6 Complimentary Conference Registrations

### **\_\_ B. Platinum Supporter - \$7,000**

- ◆ Exhibit Booth in Prime Location
- ◆ Full-Page Advertisement in Conference Program
- ◆ Acknowledgement at Luncheon
- ◆ Signage in all plenary & breakout session rooms
- ◆ Onscreen Acknowledgement in Main Session Room via PowerPoint
- ◆ One RHAT Organizational Membership for 2010
- ◆ Introduce Plenary Speaker
- ◆ 4 Complimentary Conference Registrations

### **\_\_ C. Luncheon Supporter - \$6,000 +**

- ◆ Exhibit Booth in Prime Location
- ◆ Full page Advertisement in Conference Program
- ◆ Acknowledgement at Luncheon
- ◆ Signage in all plenary & breakout session rooms
- ◆ Onscreen Acknowledgement in Main Session Room via PowerPoint
- ◆ One RHAT Organizational Membership for 2010
- ◆ Introduce Luncheon Program
- ◆ 2 Complimentary Conference Registrations, incl. membership

### **\_\_ D. Gold Medal Supporter - \$5,000 +**

- ◆ Exhibit Booth in Prime Location
- ◆ 4 Complimentary Conference Registrations, incl. membership 2009
- ◆ Full-Page Advertisement in Conference Program
- ◆ Onscreen Acknowledgement in Main Session Room via PowerPoint
- ◆ One RHAT Organizational Membership for 2010
- ◆ Recognition in an edition of the RHAT "Highlights"
- ◆ Option of introducing an event at the conference

### **\_\_ E. Silver Medal Supporter - \$2,500**

- ◆ Exhibit Booth in Prime Location
- ◆ 2 Complimentary Conference Registrations, incl. membership
- ◆ Onscreen Acknowledgement in Main Session Room via PowerPoint
- ◆ Half-Page Advertisement in Conference Program\*
- ◆ One RHAT Organizational Membership for 2010

**\_\_ F. Turquoise Medal Supporter - \$1,500**

- ◆ Exhibit Booth
- ◆ One Complimentary Conference Registration, incl. membership
- ◆ Onscreen Acknowledgement in Main Session Room via PowerPoint
- ◆ Quarter-Page advertisement in Conference Program
- ◆ One RHAT Organizational Membership for 2010

**\_\_ G. Bronze Medal Supporter - \$1,000 +**

- ◆ Exhibit Booth
- ◆ One Complimentary Conference Registration, incl. membership
- ◆ Onscreen Acknowledgement in Main Session Room via PowerPoint
- ◆ Quarter-Page advertisement in Conference Program

**\_\_ H. Conference Contributor - \$500**

- ◆ NO Exhibit Booth
- ◆ One RHAT Organizational Membership for 2010
- ◆ Quarter-Page Advertisement in Conference Program
- ◆ One Conference Registration

**\_\_ I. Exhibitor - \$400**

- ◆ Eighth-Page Advertisement in Conference Program
- ◆ Exhibitor requested to bring door prize gift - \$25 value.
- ◆ Food functions & main sessions are open to one exhibitor
- ◆ Additional exhibitors - \$50 each

**J. ADVERTISER ONLY\*\***

\_\_\_ Full-Page \$500    \_\_\_ Half-Page \$300    \_\_\_ Quarter-Page \$175    \_\_\_ Eighth-Page \$100    \_\_\_ Business Card \$50

**New \* K. FRIEND OF RHAT**

Any amount, in honor of or in recognition of \_\_\_\_\_ (Name of person or program you are honoring).  
Amount \_\_\_\_\_.

# Registration Form for Supporters

Please indicate the appropriate category of sponsorship from above \_\_\_\_\_

and return with payment (made out to RHAT) to:

Susan Veale, RHAT, PO Box 11675, Murfreesboro, TN 37129 (phone 615-907-9707).

Thank you for your support.

Email [susan@rhat.org](mailto:susan@rhat.org)    RHAT Tax ID 62-1613239

**Name of Company as it should be listed:** \_\_\_\_\_

Name of Person in Booth \_\_\_\_\_

(Additional person in booth at the same time: \$50.00) Name of additional person: \_\_\_\_\_

**Booth consists of one 6-foot long, draped tabletop with white tablecloth, one chair and electricity.**

**TOTAL PAYMENT ENCLOSED \$\_\_\_\_\_ Sorry, no credit cards.**

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Company Official

\_\_\_\_\_  
Address

\_\_\_\_\_  
Title

\_\_\_\_\_  
City/State      Zip      Signature

\_\_\_\_\_  
Phone      Email