



Rural Health Conference 2010: “Communities Matter”



Health Reform *The Rural Advantage*

Paul Moore, DPh
Department of Health and Human Services
Health Resources and Services Administration
Office of Rural Health Policy



HHS Update

“The Rural Advantage”

- Expanding Coverage
- Expanding Services
- HRSA and the ACA
- ORHP

Expanding Coverage

- Medicaid Expansion
- Pre-Existing Condition Plan
- Coverage for Young Adults
- Early Retiree Insurance Program
- Exchanges
- Cooperatives



HHS Headquarters



HRSA Administrator Mary Wakefield



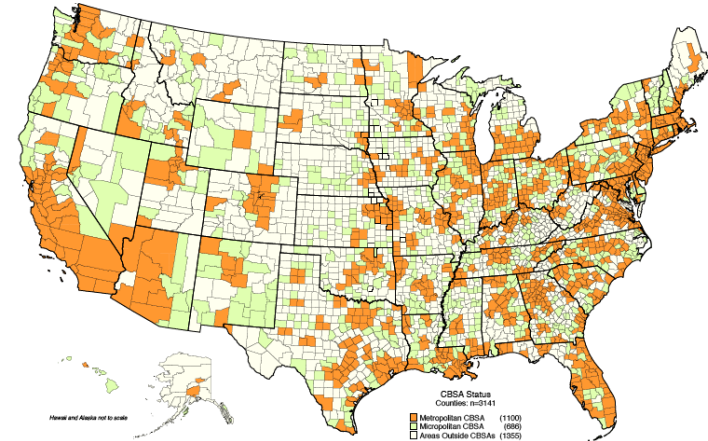
Expanding Services

- Prevention & Public Health Provisions
- Expansion of Required Preventive Services
- Workforce Expansions
 - NHSC
 - Residency Redistribution
 - Residency Expansion

How Health Reform Benefits Rural America

Supporting the Rural Infrastructure

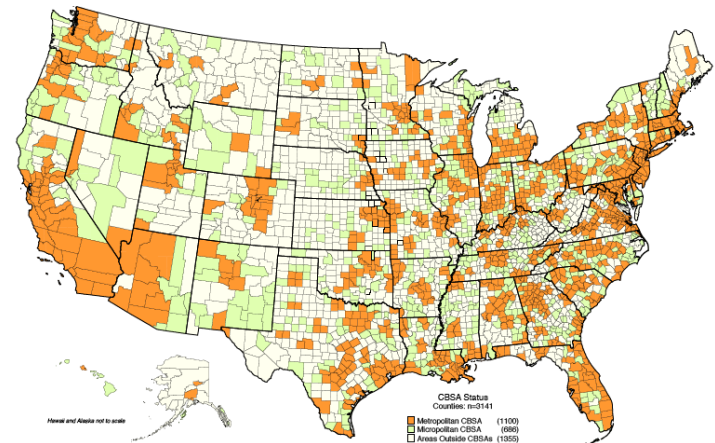
- Payment Extensions
- 340b Changes
- Primary Care and General Surgery Bonus Payments
- Low-Reimbursed Rural Hospital Payments
- Frontier Wage Index & Practice Expense Floor
- Low-Volume Adjustment Changes
- Medicare-Dependent Hospital Extension



How Health Reform Benefits Rural America

Preparing for the Future

- Demonstrations and Pilots
 - CAH and Small PPS Value-Based Purchasing Demonstrations
 - Frontier Payment Integration
 - Shared Savings Program





Health Resources and Services Administration

Healthy Communities, Healthy People





The Programs We Deliver

- Community Health Centers
- National Health Service Corps
- Workforce Training for Primary Care, Public Health, Medicine, Dentistry, Nursing, and Geriatrics
- Workforce Diversity
- Children's Hospital GME
- Practitioner Databanks
- Maternal and Child Health
- Healthy Start
- Stop Bullying Now!
- Poison Control
- Ryan White HIV/AIDS
- Rural Health Policy & Programs
- Telehealth
- Health Care for the Homeless
- Migrant Health Centers
- Native Hawaiian Health
- Vaccine Injury Compensation
- Hansen's Disease (Leprosy)
- 340B Drug Pricing
- Organ Donation & Transplantation
- And more...



The People We Serve

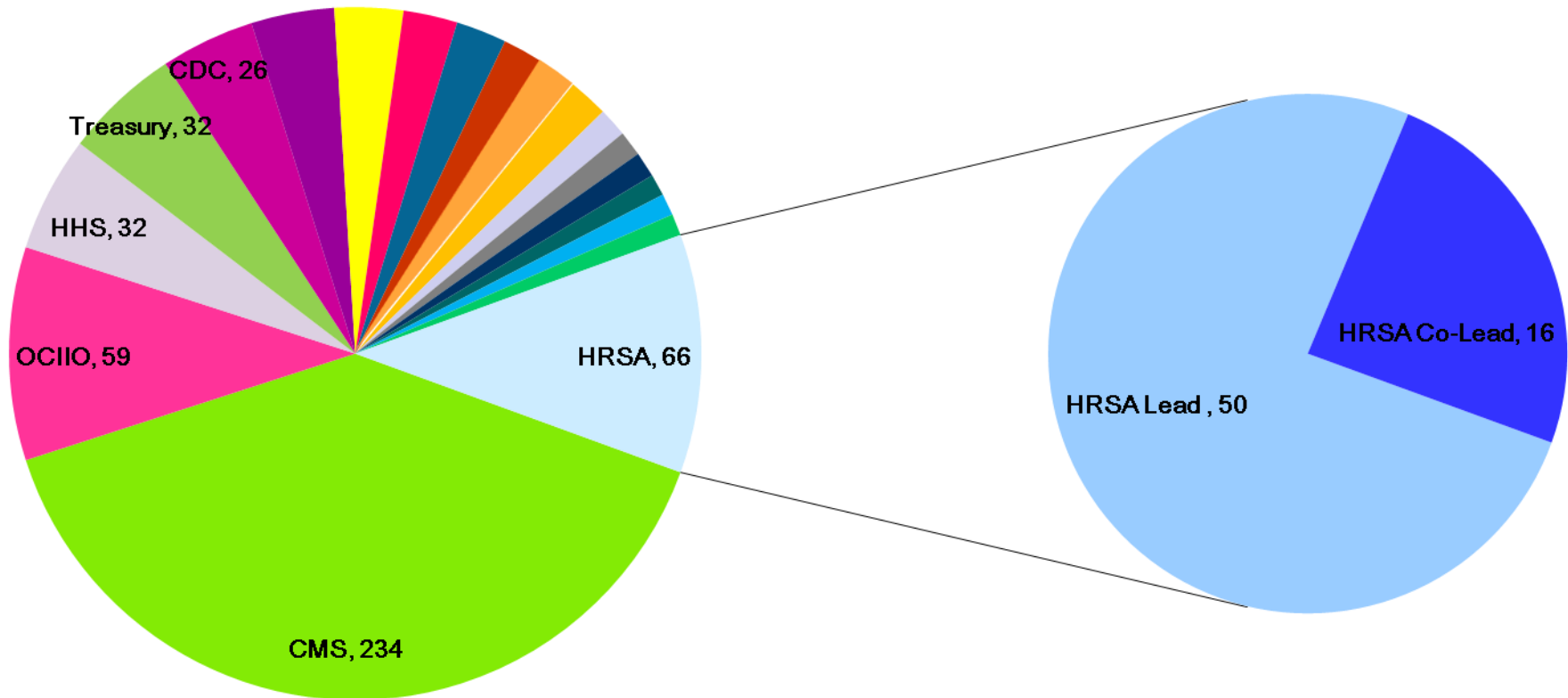
- Nearly 19 million patients are served through HRSA-funded health centers, including 1 in 3 people with incomes below the poverty level.
- Over 500,000 people living with HIV/AIDS receive HRSA's Ryan White services. Two-thirds are members of minority groups.
- 34 million women, infants, children, and adolescents benefit from HRSA's maternal and child health programs.
- About 14,000 safety net providers participate in HRSA's 340B program that provides access to discount drug purchases.
- Currently more than 6,700 National Health Service Corps clinicians are (or will be) working in underserved areas in exchange for loan repayment or scholarships.



HRSA and the Affordable Care Act



Total Affordable Care Act Provisions



- CMS
- AHRQ
- OIG
- SAMHSA
- OCIO
- DOL
- OPHS
- NIH
- HHS
- Other
- DOJ
- GAO
- Treasury
- ASPE
- ACF
- HRSA Lead
- CDC
- FDA
- AOA
- HRSA Co-Lead



HRSA is the lead or co-lead implementing 66 provisions.

- Lead implementing 50 provisions:
 - 23 are new programs
 - 30 are reauthorized programs
- Co-lead implementing 16 provisions.

Within those 66 provisions HRSA is responsible for approximately 150 deliverables.

- In FY2010, 30 of these provisions (accounting for over 70 deliverables) will be implemented.



HRSA and the Affordable Care Act - Appropriations

30 provisions have been implemented using
FY 2010 funds.

- **Of these 30 provisions:**
 - 7 provisions were funded under the Affordable Care Act
 - 23 provisions were funded by regular FY 2010 appropriations
 - 6 using Prevention & Public Health Fund dollars.
- **FY 2011 Activity**
 - 4 provisions have been appropriated.
 - 36 have yet to be appropriated.



HRSA-Specific Provisions in the Affordable Care Act



Provisions Authorized and Appropriated

NEW ACTIVITIES

ROLE OF PUBLIC PROGRAMS

- Section 2951 - Maternal, Infant, and Early Childhood Home Visiting Programs (FY2010)

PREVENTION OF CHRONIC DISEASE AND IMPROVING PUBLIC HEALTH

- Section 4002 - Prevention and Public Health Fund (FY2010):
 1. *Healthy Weight Collaborative*
 2. *Public Health Training Centers*
 3. *Preventive Health Services - Infants, Children, Adolescents (SEE PPACA § 1001)*
- Section 4101 - School-Based Health Centers (FY2010)

STRENGTHENING QUALITY, AFFORDABLE HEALTH CARE FOR ALL AMERICANS

- Section 10502 - Infrastructure to Expand Access to Care (FY2010)
- Section 5507 (b) - New Demonstration Grant Program to develop Training & Certification Programs for Personal or Home Care Aids (FY2010)
- Section 10503 - Community Health Centers and National Health Service Corps Fund (FY2011)

REAUTHORIZED ACTIVITIES

- Section 5507 (a)(b) - Extension of Family -to- Family Health Information Centers (Out-Year)



Provisions Authorized Only

NEW ACTIVITIES

QUALITY, AFFORDABLE HEALTH CARE FOR ALL AMERICANS

- Section 1001 [PHS 2713(a)(3)] - Coverage of Preventive Health Services (FY2010)

ROLE OF PUBLIC PROGRAMS

- Section 2952 - Grants for Service to Individuals with a Postpartum Condition and their Families (No specific date)

IMPROVING THE QUALITY AND EFFICIENCY OF HEALTH CARE

- Section 3508 - Demonstration program to integrate quality improvement and patient safety training into clinical education of health professionals (No specific date)



Provisions Authorized Only (cont.)

NEW ACTIVITIES

HEALTH CARE WORKFORCE (cont.)

- Section 5101 - National Health Care Workforce Commission (FY2010)
- Section 5102- State Health Care Workforce Development Grants (No specific date)
- Section 5203- Pediatric Specialty Loan Repayment Program (No specific date)
- Section 5204- Public Health Workforce Recruitment and Retention Program Grants for States and Local Programs (No specific date)
- Section 5208- Nurse-Managed Health Clinics (No specific date)
- Section 5302- Training Opportunities for Direct Care Workers (No specific date)
- Section 5304 - Alternative Dental Health Care Provider Demonstration Project (No specific date)
- Section 5306 - Mental and Behavioral Health Education and Training Grants (No specific date)
- Section 5508 - Increasing Teaching Capacity (No specific date)
- Section 5602 - Medically Underserved Population (MUP) and Health Profession Shortage Areas (HPSA) Negotiated Rulemaking (FY2010)

STRENGTHENING QUALITY, AFFORDABLE HEALTH CARE FOR ALL AMERICANS

- Section 10333 - Community-Based Collaborative Care Networks (No specific date)
- Section 10501(e) [*Sec 5316*]- Demonstration Grants for Family Nurse Practitioner Training Programs (No specific date)
- Section 10501(l) - Rural Physician Training Grants (FY2010)
- Section 10504 - Demonstration Project to Provide Access to Affordable Care (FY2010)
- Section 10608 - Extension of Medical Malpractice Coverage to Free Clinics (FY2010)



Provisions Authorized Only (cont.)

REAUTHORIZED ACTIVITIES

Improving Access to Innovative Medical Therapies

- Section 7101 - Expanded Participation in 340B Program (FY2010)
- Section 7102 - Improvements to 340B Program Integrity (FY2010)

Strengthening Quality, Affordable Health Care for All Americans

- Section 10412 - Automated Defibrillation in Adam's Memory Act (No specific date)
- Section 10501(m)(1) - Preventive Medicine and Public Health Training Grant Program (FY2010)
- Section 10501(n)(1) - NHSC Improvements (No specific date)



Provisions Authorized Only (cont.)

REAUTHORIZED ACTIVITIES

Improving the Quality and Efficiency of Health Care

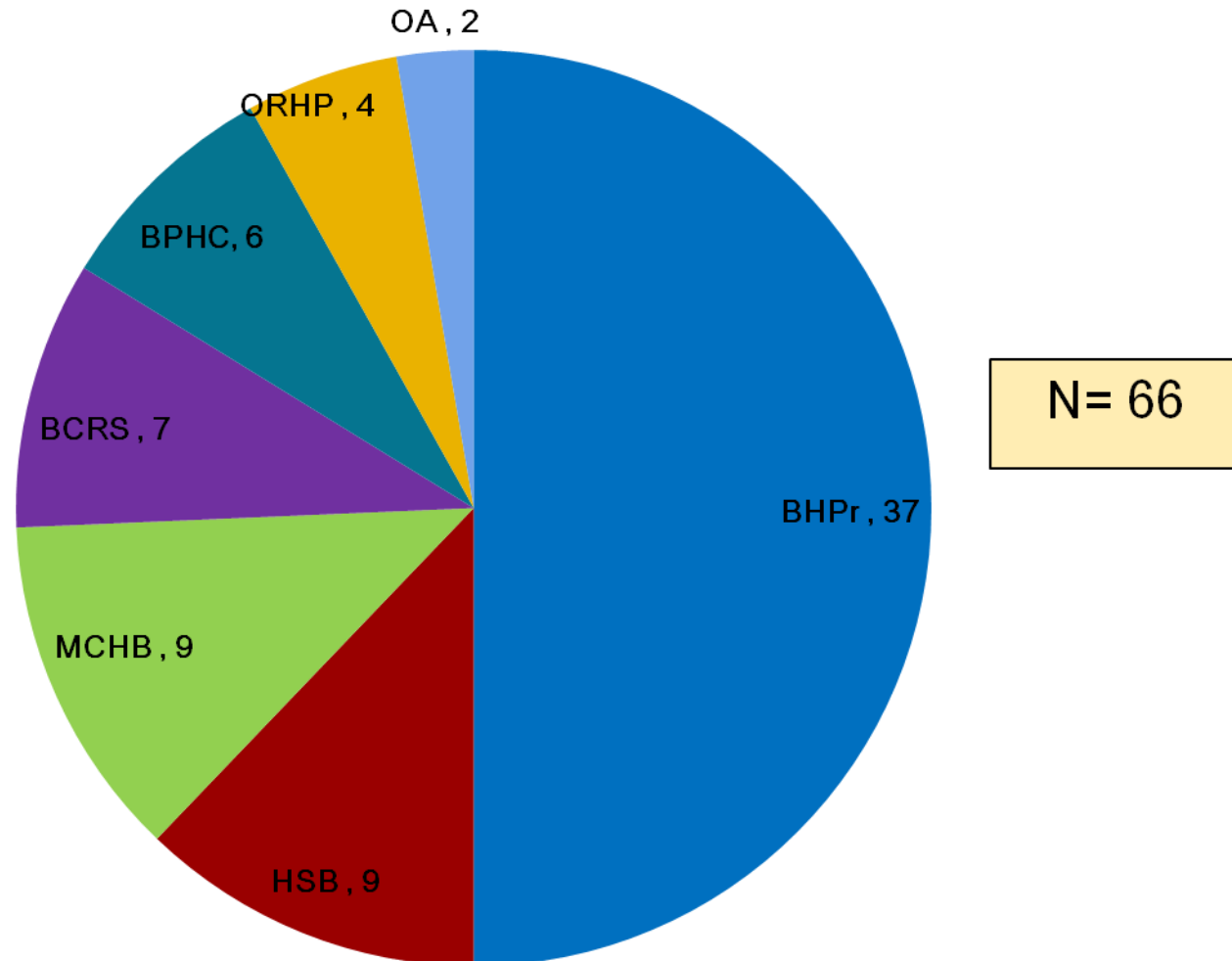
- Section 3129 - Extension of and Revisions to Medicare Rural Hospital Flexibility Program (FY2010)
- Section 3510 - Patient Navigator Program (No specific date)
- Section 3505 - Trauma Care Centers and Service Availability (FY2010/2011)

Health Care Workforce

- Section 5103 - Health Care Workforce Assessment (FY2010)
- Section 5201 - Federally Supported Student Loan Funds (No specific date)
- Section 5202 - Nursing Student Loan Program (No specific date)
- Section 5207 - Funding for NHSC (No specific date)
- Section 5301 - Training in Family Medicine, General Internal Medicine, General Pediatrics, and Physician Assistantship (No specific date)
- Section 5303 - Training in General, Pediatric, and Public Health Dentistry (No specific date)
- Section 5305 - Geriatric Education and Training; Career Awards; Comprehensive Geriatric Education (No specific date)
- Section 5307 - Cultural Competency, Prevention, and Public Health and Individuals with Disabilities Training (No specific date)
- Section 5308 - Advanced Nursing Education Grants (No specific date)
- Section 5309 - Nurse Education, Practice, and Retention Grants (No specific date)
- Section 5310 - Nurse Faculty Loan Repayment and Scholarship Program (No specific date)
- Section 5312 - Authorization of Appropriations for Parts B through D of Title VIII (No specific date)
- Section 5401 - Centers of Excellence (No specific date)
- Section 5402 - Health Professions Training for Diversity (No specific date)
- Section 5403 - Interdisciplinary, Community-Based Linkages (No specific date)
- Section 5404 - Nursing Workforce Diversity Grants (No specific date)
- Section 5601 - Spending for Federally Qualified Health Centers (FQHCs) (FY2010)
- Section 5603 - Reauthorization of Wakefield Emergency Medical Services for Children Program (FY2010)



Distribution of Provisions by Bureau/Office



*Bureau and Offices may be responsible for the same provision resulting in duplicate counts (includes lead and co-lead provisions).



Bureau of Clinician Recruitment and Services



The National Health Service Corps Fund

- 3,000 new LRP awards and over 200 scholarships expected in FY 2011.
- Authorizes and appropriates \$1.5 billion for the NHSC through 2015.
 - FY2011: \$290 million
 - FY2012: \$295 million
 - FY2013: \$300 million
 - FY2014: \$305 million
 - FY2015: \$310 million
- A new streamlined version of the NHSC Loan Repayment Bulletin will be published on October 29, 2010.
- The NHSC Scholarship Bulletin Published to the Public by April 1, 2011



National Health Service Corps

The Affordable Care Act Builds on:

- Significant Program Expansion
 - \$300 million in expansion funds for the NHSC from the Recovery Act
 - More than 6,700 clinicians presently serving
 - 7,358 Primary Care Providers estimated in 2010 vs. 4,760 in 2009
 - Over 8,600 NHSC-Approved sites; 46% Community Health Centers
- Recent Program Improvements
 - Simplifying the NHSC site application and approval process.
 - Examining NHSC disciplines to ensure the primary care workforce needs are supported.
 - Assessing NHSC program implementation with the goal of driving more people into primary health care careers to meet public needs.



- The Affordable Care Act reauthorized and amended more than half of the health professions training programs.
 - Changes include expanding potential applicant pools, adding required activities, and broadening the types of activities that could be funded.
- Two Activities of Significance:
 - Medically Underserved Population (MUP) and Health Profession Shortage Areas (HPSA) Negotiated Rulemaking.
 - Prevention and Public Health Workforce Investment of \$250 million.



Health Professions Education and Training

- **Primary Care Training: Title VII, Sec 747**
 - Develop and operate family, general internal, pediatric medicine, and physician assistant programs; research; need-based fellowships/traineeships; new interdisciplinary joint degree program and community-based training for faculty.
- **Oral Health Training: Title VII, Sec 748**
 - Program development, financial assistance; new faculty loan repayment program; expands programs to public health dentistry and dental hygienists.



Workforce Planning, and Assessment

- National Health Care Workforce Commission
 - An independent entity to develop a national strategic plan for the health care workforce.
- National Center for Health Care Workforce and Analysis
 - A national center to provide analysis, modeling, and data collection to project current and future workforce demands to inform policy making.
- Grants to States for Workforce Planning and Implementation
 - Funding to assist States in developing and implementing innovative plans to meet current and projected workforce needs.

Rural Workforce Resources & Opportunities



- ## ORHP Workforce Pilot Programs
- Rural Training Track TA Center
 - Rural Workforce Network Grants

Expanding Impact of Title VII and VIII Programs in Rural



Community Health Centers

- The Affordable Care Act provides \$11 billion in funding over the next 5 years for the operation, expansion, and construction of health centers throughout the Nation.
 - \$9.5 billion is targeted to:
 - Create new health center sites in medically underserved areas.
 - Expand preventive and primary health care services, including oral health, behavioral health, pharmacy, and/or enabling services, at existing health center sites.
- \$1.5 billion will support major construction and renovation projects at community health centers nationwide.
- This increased funding will double the number of patients seen by health centers.



Establishment of School- Based Health Centers

- \$200 million in funding has been authorized and appropriated for FY 2010-2014 .
- Funds can be used for the construction of school-based health centers (including the acquisition or improvement of land), equipment or similar expenditures.
- No funds shall be used for personnel or for providing direct services.



Operation of School-Based Health Centers

- Authorizes but does not yet appropriate funds for operation of school-based health centers including:
 - acquiring and leasing equipment
 - providing training related to the provision of required comprehensive primary health services and additional health services
 - the management and operation of health center programs
 - the payment of salaries for physicians, nurses, and other personnel of the SBHC
 - costs associated with expanding and modernizing existing buildings for use as an SBHC, including the purchase of trailers or manufactured buildings to install on the school property.

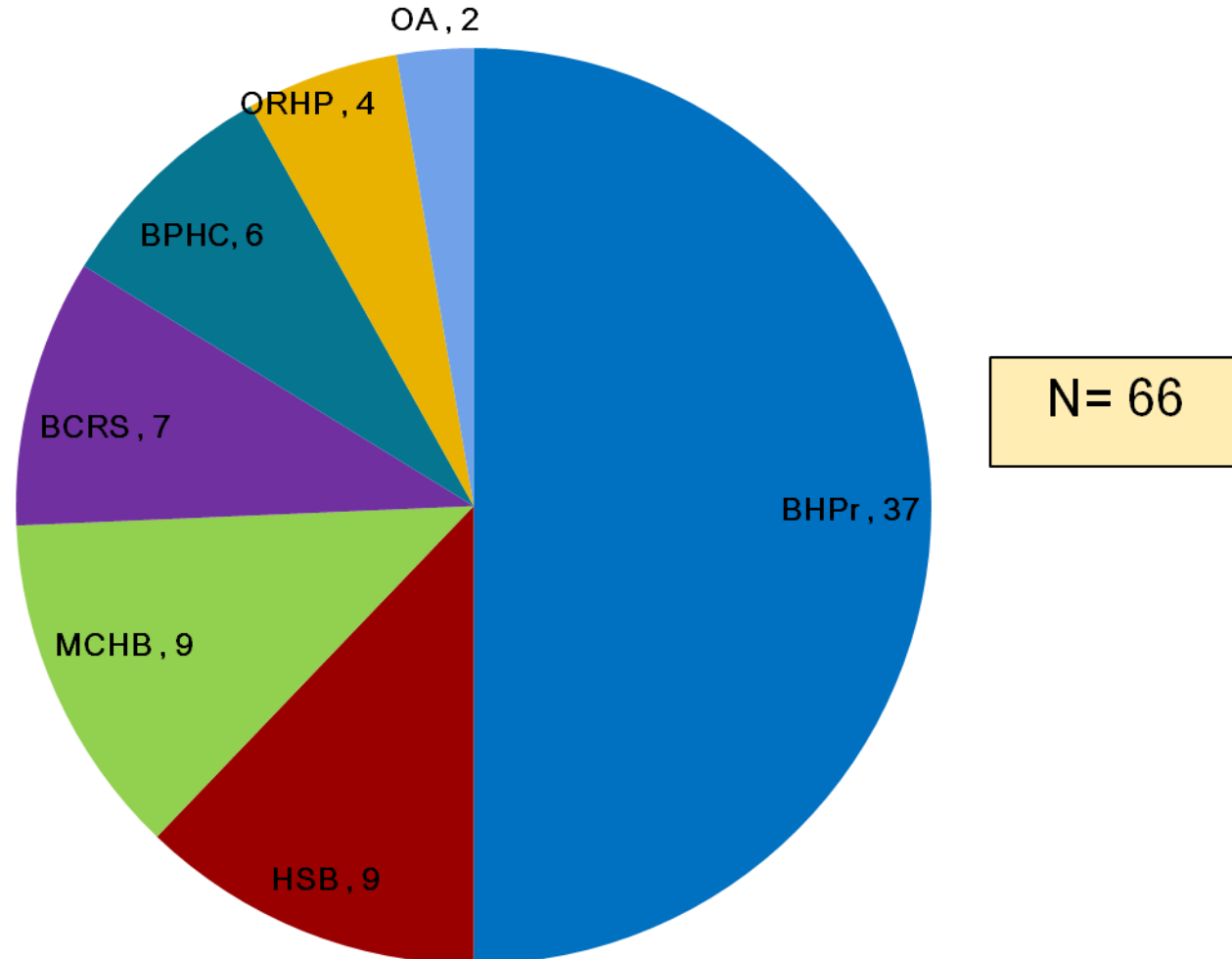


The Public Health and Prevention Fund

Program	2010 Funding
Primary Care Residencies and Physician Assistant Training Program	\$200,000,000.00
Traineeships for Nurse Practitioner Students	\$30,000,000.00
State Health Workforce Development Grants for Primary Care	\$5,000,000.00
Nurse Managed Care Centers	\$15,000,000.00
Public Health Training Center Program	\$15,400,000.00
Healthy Weight Collaborative	\$5,000,000.00
Nutrition, Physical Activity, and Screen Time Standards	\$255,000.00



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Office of Rural Health Policy

- Created in 1987 to address the problems for rural hospitals that arose from the implementation of the Prospective Payment System (PPS).
- Serves as the voice for rural within the Department of Health and Human Services
- Administers grant programs, makes policy recommendations, and facilitates research on rural health.
- Coordinates border health and intergovernmental affairs (Commissions) for HRSA

Community-Based Division Programs

- Rural Health Outreach
- Rural Network Development
- Network Planning
- Delta Network Development
- Quality Improvement
- RAED
- Rural Workforce

2010 Focus:

- Identify best practice models
- Sustainability
- Economic Analysis Impact



New Tools

Economic Multiplier Calculator for Community-Based Programs

- Available on RAC in 2011

HRSA ORHP Grantee Economic Impact Analysis Formula Model

Economic Impact Analysis Formula Tool

The Health Resources and Services Administration (HRSA) Office of Rural Health Policy (ORHP) makes the Economic Impact Analysis Formula Tool (The Tool) available for ORHP grantees to estimate the economic impact of ORHP programmatic investments to local economies. The Tool or any modifications or adaptations are not allowed to be reproduced, sold, or used for commercial purposes without the specific permission of ORHP.

ORHP is not responsible for any decisions made by organizations using The Tool. ORHP makes no warranty, expressed or implied, regarding the completeness, accuracy, or currency of any information provided through The Tool.

Results from Economic Impact Model

Total program spending	\$ 100,000.00
Total economic impact	\$ 140,949.63
Ratio: Economic impact v. total program funding	1.41
Ratio: Impact v. personnel spending	1.41
Ratio: Impact v. equipment/supplies spending	
Ratio: Impact v. contract personnel spending	
Ratio: Impact v. other operational personnel spending	
Ratio: Economic impact v. HRSA program funding	1.41



Hospital-State Division & the Rural Initiative

Ensuring a More Strategic Investment of Flex and SHIP Funds

- Multi-State QI Project
- Partnerships with QIOs
- Aligning with the IHI Triple Aims
- SHIP Reforms

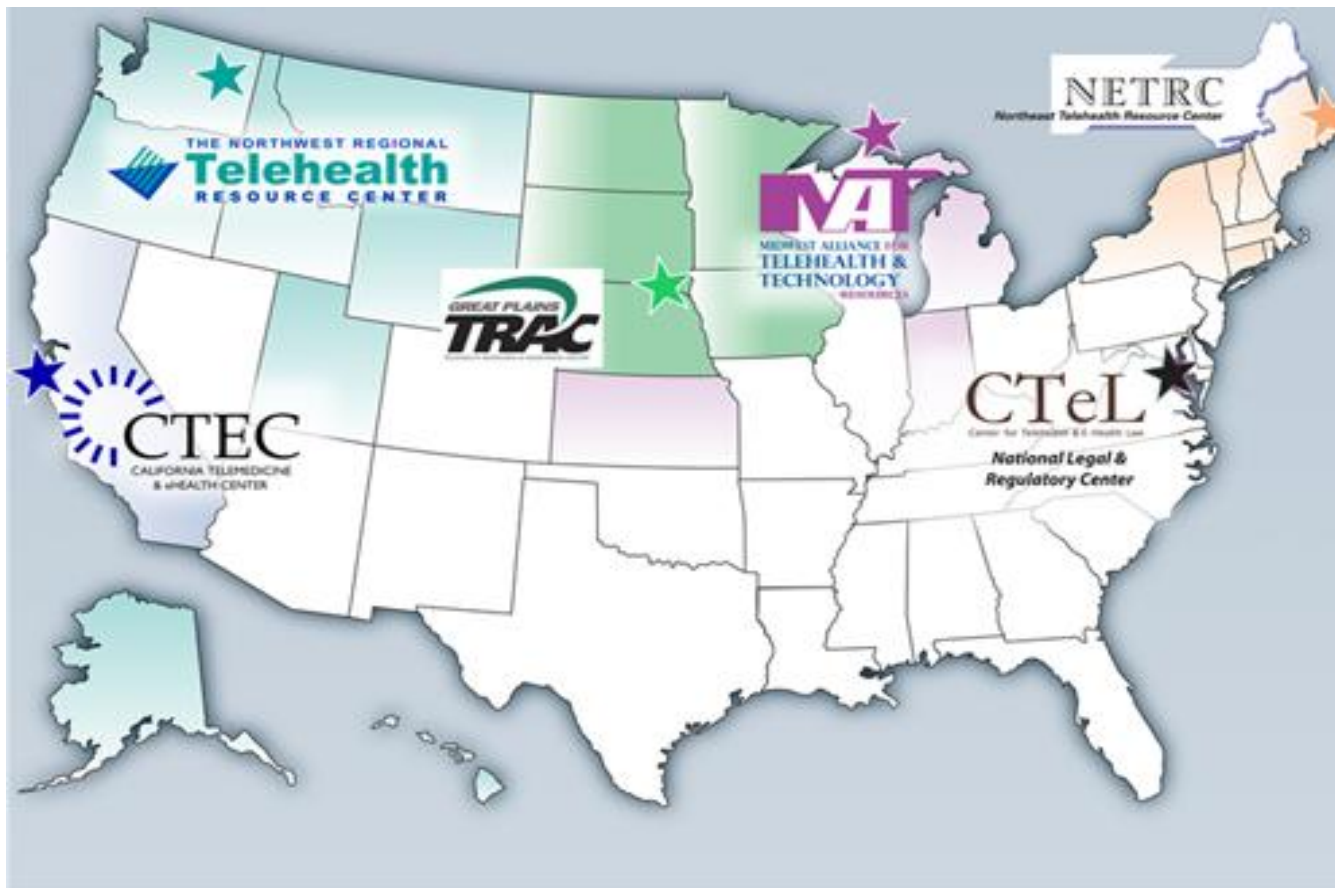
Office for the Advancement of Telehealth

New Addition to ORHP ...

- Telehealth Network Grants
- Telehealth Resource Centers
- Licensure and Portability



Telehealth Resource Centers



Health Information Technology & Rural

- Meaningful Use Rules modified
- FCC Proposed Rule on \$400 Universal Service Mechanism
- Increased Focus on Rural HIT Challenges within HHS



ORHP, HRSA & the Affordable Care Act: Looking at 2011 and Beyond

Policy

- Regulation Review
- Legislative Review
- Demonstrations

Research

- Research Centers
- Policy Analytic Grants



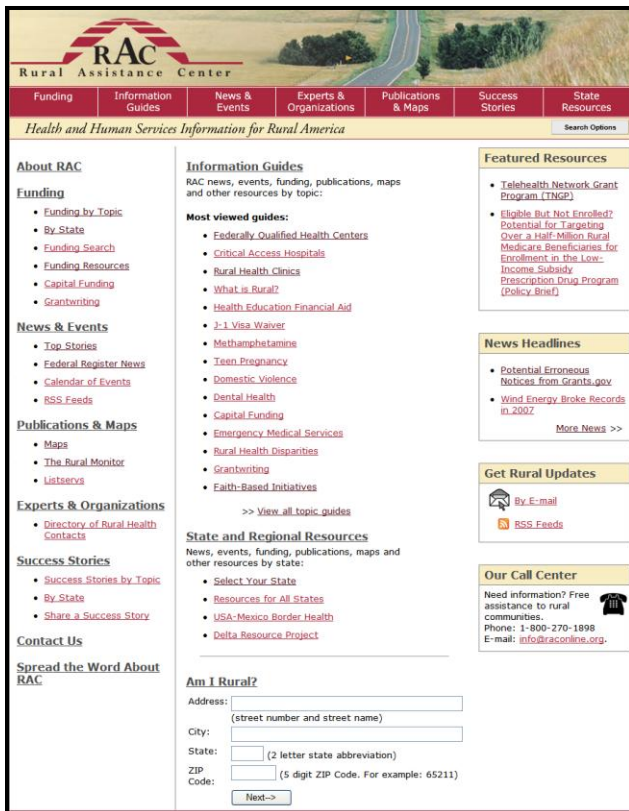
Rural Role in Health Reform

Making your voice heard



Rural Assistance Center

- Web-Based Services
<http://www.raconline.org>
- Electronic Updates
Subscribe on the website
- Customized Assistance
Phone: 1.800.270.1898
E-mail: info@raconline.org



The screenshot shows the Rural Assistance Center (RAC) website interface. At the top, there is a navigation menu with categories: Funding, Information Guides, News & Events, Experts & Organizations, Publications & Maps, Success Stories, and State Resources. Below the menu is a search bar and the tagline "Health and Human Services Information for Rural America". The main content area is divided into several sections: "About RAC", "Funding" (with sub-links like Funding by Topic, By State, etc.), "News & Events" (with sub-links like Top Stories, Federal Register News, etc.), "Publications & Maps" (with sub-links like Maps, The Rural Monitor, etc.), "Experts & Organizations" (with a link to Directory of Rural Health Contacts), "Success Stories" (with sub-links like Success Stories by Topic, By State, etc.), and "Contact Us". There are also sections for "Information Guides", "Featured Resources" (listing Telehealth Network Grant Program, etc.), "News Headlines" (listing Potential Erroneous Notices from Grants.gov, etc.), "Get Rural Updates" (with links for By E-mail and RSS Feeds), and "Our Call Center" (providing contact information for rural communities). At the bottom, there is a form titled "Am I Rural?" with fields for Address, City, State, and ZIP Code, and a "Next" button.

Health Workforce Information Center

- **Web site** - Easy access to key information on over 50 workforce topics and 80 professions, including:
 - Events & training
 - Organizations
 - Funding
 - News and Updates
 - Resources
- **HWIC Call Center**
 - 1-888-332-4942
 - info@healthworkforceinfo.org



The screenshot displays the homepage of the Health Workforce Information Center (HWIC). At the top, the HWIC logo is visible alongside a search bar and a navigation menu with categories: Events & Training, Organizations, Funding, News & Updates, State Resources, and Topics & Professions. Below the navigation, there is a 'Featured Resources' section with three prominent buttons: 'Topic' (Primary Care), 'Profession' (EMTs & Paramedics), and 'Funding' (Scholarships). To the right, an 'About HWIC' section provides a brief overview of the center's mission and lists key areas of focus. Below this, the 'Our Call Center' section offers contact information for assistance. A 'Sign Up' section is also present, allowing users to register for the center's monthly newsletter. The main content area, titled 'On This Site:', lists various resources such as Events and Training, Organizations, Funding, News and Updates, State Resources, Topics and Professions, and Feedback. At the bottom of the page, there are social media sharing options and an email subscription field.

www.healthworkforceinfo.org



Contact Information

Paul Moore, DPh

Office of Rural Health Policy

5600 Fishers Lane, Rm 10B-45

Rockville, MD 20857

Tel: 301-443-1271 Fax: 301-443-2803

pmoore2@hrsa.gov

<http://ruralhealth.hrsa.gov>