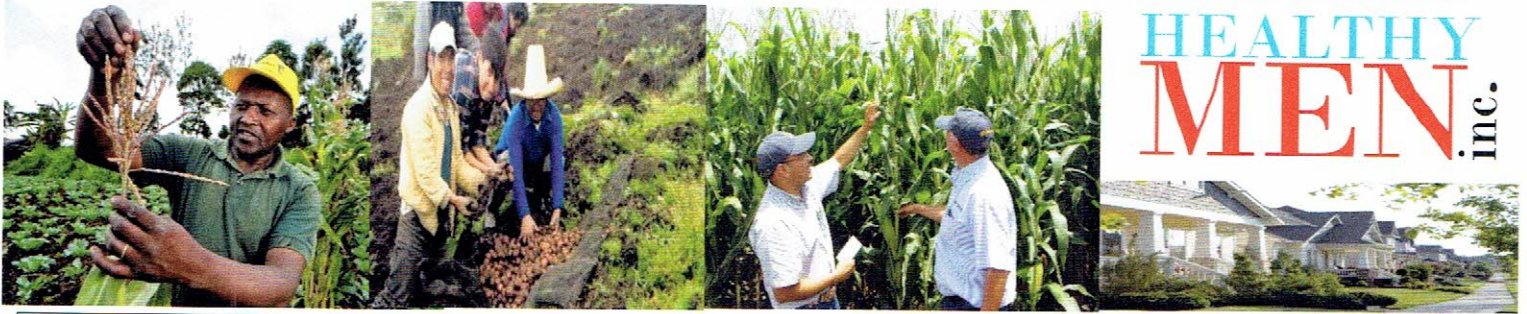


PROGRAM ANNOUNCEMENT CERTIFIED MEN'S HEALTH EDUCATOR

MHN
Men's Health Network™
www.menshealthnetwork.org

HEALTHY
MEN inc.



A Self-Paced Virtual Learning

LEARNING OBJECTIVES and SKILLS

Upon completion of this program, participants will be able to better facilitate and optimize two-way communication with boys and men in ways that resonate with them and will motivate them to fully and actively engage with the health care system. **Specifically, participants will learn:**

- How to communicate with men and boys in rural communities in a way that makes them feel comfortable and welcome in health care settings
- How to empower and motivate boys and men to engage with the health care system and take on a more active role in their own and their loved ones' wellness and health care
- How to create and conduct successful programs for men and boys—and how to get males to attend
- To recognize and address the unique sociocultural considerations in working with boys and men
- To enhance understanding and engagement of men and boys with regard to COVID-19 testing, vaccinations, and vaccinations in general

PARTICIPANT ELIGIBILITY CRITERIA

Individuals who live, work, and practice in rural Tennessee communities, including:

- All healthcare and public health providers
- Primary care organization employees
- Community members in faith-based organizations
- Educators and social service providers
- Community leaders who work with men and boys

For More Information, email CMHE@MensHealthNetwork.net

Why We Need Better Ways to Motivate Men to Actively Participate in Health Care and Wellness

- Male lifespan in the US is 5.5 years shorter than women's
- Men are half as likely as women to have had a primary care medical encounter in the past year
- Men account for 70% of opiate deaths, 75% of suicides, and 95% of workplace deaths
- An estimated 58% of all COVID-19 deaths are in males

*Underwritten by a grant from the Centers for Disease Control and Prevention & Presented by Men's Health Network (MHN) in collaboration with the Rural Health Association of Tennessee (RHAT). * Eligibility and participant capacity as determined by MHN, HMI, and RHAT.*