



# 26TH ANNUAL CONFERENCE

## Of the Rural Health Association of Tennessee

### Sponsor Prospectus

Guide to the sponsorship opportunities

#### Virtual Conference

6 Plenary Sessions

18 Breakout Sessions



The purpose of RHA of TN's annual conference is to provide continuing education opportunities to health care providers, state and local government officials, coordinated school health directors, students and others about the health concerns of rural Tennesseans and research-based best practices to address those concerns. This event is supported by a contract with the Tennessee Department of Health and partners like you.

**Join 300-500 attendees in the education, healthcare, and private sectors.**

**Sponsors will have the opportunity to:**

Connect with public educators, health care providers, and administrators

Share resources and opportunities that support the mission of advancing rural health.

Grow brand awareness and opportunities to partner with direct service professionals, educators, and advocates.

Join us at the 26<sup>th</sup> Annual Rural Health Association of Tennessee Conference.

**How to become a Sponsor:**

Review the following pages for detailed sponsorship opportunities. For more information or to register, call 615-907-9707 or email [rhat@rhat.org](mailto:rhat@rhat.org).

## Sponsorship Levels:

Platinum  
\$10,000

- Support content creation for 2 sessions
- Full-page color ad in conference brochure (mailed prior to event)
- Ten complimentary conference registrations
- One RHA of TN Organizational membership
- Introduce Plenary Speaker
- Logo on pre and regular conference opening slides, on "swag box" mailed prior to event, and on e-Digest (sent monthly) & on RHA of TN webpage
- First-tier space in virtual exhibit hall to share documents, videos, collect contact information
- Option to contribute item to "Swag Box"

Gold  
\$5,000

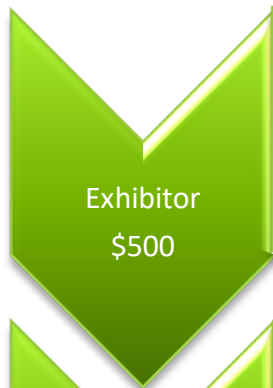
- Support content creation 1 session
- One RHA of TN Organizational membership
- Full-page ad in conference brochure
- Logo on all conference intro slides, "swag box" welcome letter
- Six complimentary conference registrations
- Option to introduce a conference event
- One blog post per quarter (linked in RHA of TN email)
- Second-tier space in virtual exhibit hall to share documents, videos, collect contact information

Silver  
\$2,500  
(6 available)

- Small group networking sponsor
- Half-page ad in conference brochure
- Onscreen acknowledgement in plenary session
- Four complimentary conference registrations
- Third-tier space in virtual exhibit hall to share documents, videos, collect contact information

Bronze  
\$1,000

- Quarter-page ad in conference brochure
- Onscreen acknowledgement in plenary session
- Two complimentary conference registrations
- Fourth-tier space in virtual exhibit hall to share documents, videos, collect contact information



- Eighth-page ad in conference brochure
- Request to sponsor "door prize" \$25 value - mailed from vendor directly to attendee
- Option to provide one small item or brochure for "Swag Box"



- Full-page - \$500
- Half-page - \$300
- Quarter-page - \$175
- Eighth-page - \$100

## SPONSOR REGISTRATION FORM

### 26<sup>TH</sup> ANNUAL RURAL HEALTH CONFERENCE VIRTUAL CONFERENCE NOVEMBER 18 -20

Please return this page with payment or go to <http://www.rhat.org/Events> for online payment.

\*Additional Sponsor Attendees \$100

Company Name (as to appear in program) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact \_\_\_\_\_ Title \_\_\_\_\_

Tel \_\_\_\_\_ Ext. \_\_\_\_\_

Email \_\_\_\_\_ Electricity Needed? Yes \_\_\_\_\_ No \_\_\_\_\_

Sponsorship level \$ \_\_\_\_\_ Ads \$ \_\_\_\_\_ Additional attendee \$ \_\_\_\_\_

Total Enclosed \$ \_\_\_\_\_

Will you contribute an item to "Swag Box?" \_\_\_\_\_ Will you contribute a raffle item? \_\_\_\_\_

RHA of TN Tax ID 62-1613239

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