




27TH ANNUAL CONFERENCE
of the Rural Health Association of Tennessee

Sponsor Prospectus
Guide to sponsorship opportunities

November 17-18, 2021





The purpose of RHA of TN's annual conference is to provide continuing education opportunities to health care providers, state and local government officials, school health staff, students and others about the health concerns of rural Tennesseans and research-based solutions.

This event is supported by a contract with the Tennessee Department of Health and partners like you.

Join 300 attendees in the education, healthcare, and private sectors.

Sponsors will have the opportunity to:



Connect with public educators,
healthcare providers, and administrators

Develop partnerships and share
resources to advance the mission of
improving rural health.

Grow brand awareness and opportunities
to partner with direct service
professionals, educators, and advocates.

Join us at the 27th Annual Rural Health Association of Tennessee Conference.

How to become a Sponsor:

Contact Jacy Warrell, CEO of RHA of TN via email (jacy@rhat.org) or phone (615)907-9707 to discuss options listed below.

Sponsorship Levels:

Platinum
\$10,000

- Support location of exhibit booth
- Full-page color ad in conference brochure
- Onscreen acknowledgment in plenary session room
- Six complimentary conference registrations
- One RHA of TN Organizational membership
- Logo on t-shirt provided to registered guests
- Acknowledgement at luncheon
- Introduce Plenary Speaker
- Logo appears in 12 Rural Health Digest newsletters (electronic) and RHA of TN website for 1 year.
- Top-tier Preferred Partner recognition in RHA of TN's Learning Management System

Gold
\$5,000

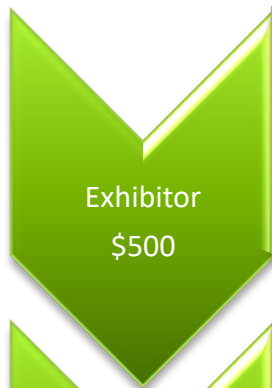
- Exhibit booth in prime location
- Full-page ad in conference brochure
- Onscreen acknowledgement in plenary session room
- Four complimentary conference registrations
- One RHA of TN Organizational membership
- Option to introduce a conference event
- Logo appears in 6 Rural Health Digest newsletters (electronic) and RHA of TN website for 1 year
- Second-tier Preferred Partner recognition in RHA of TN's Learning Management System

Silver
\$2,500

- Half-page ad in conference brochure
- Onscreen acknowledgement in plenary session room
- Two complimentary conference registrations
- Third-tier Preferred Partner recognition in RHA of TN's Learning Management System

Bronze
\$1,000

- Exhibit booth
- Quarter-page ad in conference brochure
- Onscreen acknowledgement in plenary session room
- Two complimentary conference registrations



- **This level is only for non-profit and state agencies who do not wish to participate at a higher level**
- Quarter-page ad in conference brochure
- Exhibit booth
- One complimentary registration
- Requested to bring one door prize of \$25 value



- Full-page - \$500
- Half-page - \$300
- Quarter-page - \$175
- Logo in Rural Health Digest - \$500 per newsletter
- On-demand session sponsor - \$500

SPONSOR REGISTRATION FORM

27TH ANNUAL RURAL HEALTH CONFERENCE NOVEMBER 17-19, 2021

Please return this page to rhat@rhat.org to receive an invoice.

*Additional Sponsor Attendees \$100

Company Name (as to appear in program) _____

Address _____

City _____ State _____ Zip _____

Contact _____ Title _____

Tel _____ Ext. _____

Email _____ Electricity Needed? Yes _____ No _____

Sponsorship level \$ _____ Ads \$ _____ Additional attendee \$ _____

Total Enclosed \$ _____

RHA of TN Tax ID 62-1613239